Join Us In a Return to Last Year’s Wonderful Venue ...

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April 29th — 2 May, 2018
Lake Buena Vista Hilton Hotel, Orlando, FL

OUR GOAL  Helping You Build High Performing Consulting Organizations and Consultants

Theme:  Maximizing the Value of Consulting in the 2020’s
Selected Presentation Highlights
[by Internal Consulting Leaders & their Strategic Partners]

- **Business Model Innovation, keynote by Managing Director of AlignOrg Solutions and author of *Mastering the Cube***

  Provides an overview of a unique approach to designing a platform business model or blueprint to implement a differentiated strategy and align processes, organizational structure, metrics and human resources for long-term competitive success – including best practice examples.

- **Award-Winning Programs Driving Impact**

  This roundtable discussion by the AIMC Award-winning internal consulting executives will focus how they drive maximum impact within their companies, key factors that enable them to be successful, and what they see as emerging needs and priorities for their teams.

- **Growing Agile Leaders to Transform Internal Consulting and the Enterprise**

  Providing an understanding of learning agility to transformational leadership, including: difference between it and learning ability (intellectual horsepower) and role in leadership development and succession planning programs. This co-present by EasiConsult and a program manager in the healthcare industry will include an overview of useful tools and techniques which will be further explained in a follow-on workshop.
Presentation Highlights — cont’d

- **Key Trends Impacting Internal Consulting Over the Next 5 years**

  This session will provide research-based insights on high-impact technology and other disruptive trends and how IC groups can utilize their knowledge of these developments to heighten their value to the enterprise. Areas to be covered include: applied analytics; AI; robotics/process automation; and collaborative technologies.

- **Driving Organizational Focus in the Use of External Consulting Firms**

  Engaging external consulting firms provides great value to organizations. Maximizing this value is more important today than ever before. This session will include a discussion of internal processes and insights derived from member organizations on how internal consulting groups can be leveraged to maximize the value of externals, including: providing an enterprise view; ensuring alignment; leveraging external insights; ensuring knowledge transfer; and proper positioning in joint programs.

- **The Role of Visual Thinking in Increasing IC Impact**

  ThoughtForm and Anthem’s Business Improvement Group come together to present on their experiences working together and to demonstrate how visual thinking and communication can drive understanding and change. This presentation will share experiences from their collaboration to create a visual map of Organizational Design Practices and a Strategic Organizational Design Process. These tools foster greater team alignment and help organizations to be more agile, critical adds to IC capabilities.
Presentation Highlights — cont’d

- **Leveraging IC Capabilities and Networks Throughout the Enterprise**

  Panel discussion covering leading programs in the area, including: high-potential development; rotational programs; stretch assignments; and alumni networks. Key approaches for extending the influence of the IC group across the enterprise will also be discussed.

- **Consulting Leadership Certification**

  Introducing this new certification program for IC project, program and practice leaders with an overview of key methodologies to be covered and a review of the case study development component, including an overview of case studies to date.

- **Strategic Project, Process and Program Management**

  Highlights best practice approaches for managing the portfolio of strategic projects across the enterprise to help maximize overall impact, including: portfolio selection and governance; decision support techniques; cross-organizational business process improvement; and lean methodology integration.

- **Enhancing IC Impact Over the Next Decade**

  This networking session will provide an opportunity to incorporate the learnings from conference sessions and to discuss other areas of interest which participants might have to help them maximize their impact going forward.
Presentations Under Development

- Digital Transformation in the Consulting Industry with External vs Internal Analysis
- Using a Digital Diagnostic Platform to Analyze Issues
- Developing Greater Emotional and Social Intelligence
- Utilizing Collaborative Technology to Make Business Process Optimization More Effective

Skill Building Workshops

- **Orchestrating Complex Organizational Change**
  This Workshop provides a practical guide to implementing the alignment of people’s processes and goals to realize the complex organizational change needed to bring the business Model vision to fruition for differentiating your organization for long term success. Practical tools and techniques for overcoming stumbling blocks and aligning all aspects of the organization will be covered, including real case study examples of how it works. (Conducted by: AlignOrg Solutions)

- **Learning Agility Workshop**
  Attendees will learn about the theory and components of Learning Agility, including its nine dimensions and how Learning Agility can be increased. The session includes exposure to the suite of tests and feedback reports and the opportunity to complete the Self Report Extended Version earlier in the Conference and receive their feedback report during the session. (Conducted by EasiConsult)
Share Fair & Networking Events

The Share Fair provides an opportunity to view displays and collect materials about innovative service offerings from conference Sponsors and their internal consulting clients in an informal social setting.

Other features of this expanded event will include:
- Poster displays of methodologies employed by our award winning consulting programs
- Overviews of our recently introduced training and certification programs, Core Consulting Skills and Consulting Leadership Certification — plus our new skill-building curriculum. The internal consulting competency self-assessment tool will also be displayed
- Highlights of learnings from recent AIMC Chapter Meetings across the U.S. and Europe, including discussions with Chapter leaders
- An overview of key components of the AIMC Knowledge Base, including recent publications
- Key findings from our past and current best practice benchmarking surveys

Numerous other networking opportunities include: the welcoming reception; the Awards event; and breakfast and lunch-eons sessions.
The following Awards will be presented at our formal Awards Reception and Dinner:

- IC Awards for Overall Excellence, Consulting Process Excellence and Organizational Impact
- IC Excellence Award for Smaller IC Groups
- Project-specific Excellence Award

There will also be a poster display session at the Share Fair Event where several IC Award Winner groups will display their best practice approaches and provide additional insights.

The Awards Dinner will also feature the presentation of Consulting Certification certificates for both the Core Consulting Skills and Consulting Leadership Certification programs.
Outstanding Conference Venue

- Hilton Hotel in the Walt Disney World Resort
- Group Block Room Rate Only $199/night (with daily resort fees waived)
- Adjacent to the New Disney Springs Complex
- Free Shuttle Service to All Disney Parks
Register Now to Ensure Conference and Hotel Availability

Please use the link below to register for the Conference as well as to book your hotel accommodations to be sure to receive the discounted rate (including the waiving of daily resort fees)

https://aimc.org/2018-international-conference/

To ensure the Hotel discount rate.
https://aws.passkey.com/event/49241820/owner/198/home

Please note that the discounted early bird conference registration fee expires on February 28th, 2018

If you experience any difficulty accessing this link, please contact us directly info@aimc.org
Next to the New Disney Springs Complex

- Entertainment: 12 Venues, including:
  - Live music; Interactive Theme Park; Cirque du Soleil
- Dining: 44 Eateries, including:
  - Restaurants by Leading Chefs and Theme-based Venues
- Shopping: 79 Stores, including:
  - A Variety with an International Flavor and Disney Themes